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The Ethnic Umbrella

**The most Comprehensive News, Views, and Opinions
From Canada's Ethno-Cultural Point Of View**

The Ethnic Umbrella is a Registered Trade Mark of S.M. Witter & B.A. Network Inc. Founded in Feb. 2007, published in print for two years (07-09); future plans include an equally comprehensive Website and more.....this blog is the humble start to the RENEWED "project TEU" ...keep in touch as "we move forward".

9.06.2009

Miss Latina Canada 2010!



The 6th Annual Miss Latina Canada Pageant was held at the Markham Theatre for Performing Arts on August 28th 2009 and hosted some 30 Latina's from across Canada who competed for the internationally recognized title, and the chance of a lifetime - all while being filmed for season 2 of Miss Latina Canada: The Reality Series. Delegates from

all over Ontario, Quebec, Alberta, and British Columbia, with Latin American Heritage as well as natives from across the Diaspora including Peru and Spain, were billed to be in attendance at this year's event.

According to the organizers; *Miss Latina Canada is the official Latin American modelling competition system in Canada. The event is the first of its kind, and the only annual national event for the Latin-American community in Canada.* Presented by ES Team Productions; Miss Latina Canada Organization, winners become Canada's Latin-Canadian Good Will Ambassador and travel through the America's as official representatives of Canada's growing Latin American population. In 2008, Miss Latina Canada became the first reality television series to air in the country about pageants, and also the first time in over 22 years that a pageant was broadcast on national Canadian television in a prime time slot.

And The Winners Are!

The 2010 title of Miss Latina Canada, went to the beautiful and talented,



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Beu's career spans all of the facets of human resources and operational management vital to a profession driven by talent and intellectual capital. ...

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 BIG BROTHERS OF Toronto needs male volunteers over the age of 18 to be a friend and mentor to children and



Yajaira Mercedes, represented Montreal! A 20 year old Aesthetics' Diploma grad., of Dominican Republic heritage, she is fluent in, English, French and Spanish and her hobbies include singing and photography. 1st runner up, also from Montreal was Rocio Natasha Challen, of Argentinean heritage; 2nd runner up was Dayni Mina from Ottawa, of Cuban heritage, who also won Miss Photogenic. Rosa Nunez the Vancouver representative won Miss Congeniality and Melissa Cabrera, represented North York (Toronto), was 4th runner up she also won the Miss Entrepreneur award for raising funds in excess of \$2,000 for charity.



Jack Heath the Deputy Mayor of Markham was Guest Speaker, as wells as, one of the distinguished judges. ES Team Entertainment Group/ Miss Latina Canada's team consists of: Executive Director, Stefany Singh Rodriguez, with her mother Elizabeth being Executive Producer, her sister Bianca, Assistant Director/model and Talent Management, and others.

Entertainment was provided by, **S M Dance Crew** and by **James Williams aka "Jinx"**, **Creative Director /Choreographer** with a tribute to **Michael**



Jackson.

For more info visit: www.misslatinacanada.com

Photos: (from top): Miss Latina Canada 2010 Yajaira Mercedes, centre, with Mariana Valente, Miss Universe Canada 2009 and former Miss Latina Canada 2007 and Diana Schoutsen Miss Latina Canada 2009; Model Shot of Yajaira;

Jack Heath, Deputy Mayor of Markham; Miss Latina Canada 2010 celebrating her crown at the after party held at Club Bri X.!: James Williams aka "Jinx", Creative Director /Choreographer

Note: Photos of Miss Latino Canada, Provided by: "The man about town" Photo Journalist, Roy Virtue who authorized TEU the use of such photos Contact: teuwitter@gmail.com

Edited by TEU/sw

Posted by THE ETHNIC UMBRELLA (TEU) at 13:35

Labels: Miss Latina Canada 2010 celebrating her crown at the after party held at Club Bri X

Reactions: funny (0) interesting (0) cool (0)

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TEU Is Moving Forward


To all those who will visit with me and TEU through this blog, here's hoping you will join me by posting your opinions and stories. We will get to know each other all over again, and as we prepare to move forward, mistakes will be made but not the same ones we made before. I shall learn from that previous journey and find the strength to carry on; to clear a new path and keep moving forward. So welcome and join me on this cultural interlude.....with **Canada's largest ethno-cultural communityEMBRACING DIVERSITY, BREAKING DOWN BARRIERS, THROUGH EDUCATION, ENTERTAINMENT, BUSINESS AND YOU!**


Sandra Witter, Publisher/Blogger

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