



MEDIA KIT 2008

ESTEAM™
MODEL & TALENT

ESTEAM™
PRODUCTIONS

ESTEAM™
TELEVISION

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Stefany Singh
Executive Director
Associate Producer



Elizabeth Singh
Executive Producer

More than just a regular media and entertainment body, ES Team™ Productions is the fusion of a love for the arts, the celebration of heritage, and the desire to help others achieve their dreams. The company made history when it launched the first ever national Latin pageant system in Canada; "Miss Latina® Canada" providing international opportunities to Latin Canadian women.

The following year, ES Team™ Model and Talent Management launched. This set another precedent for the company, becoming the first ever Latin focused model and talent management company in Canada.

In 2007 ES Team™ Productions put forth their creativity energies to launch ES Team™ Television. The online television network focusing on the arts, entertainment and fashion industry, Stay tuned for updates.

The goal and the vision are simple...to constantly evolve and create opportunities that continue to further the dreams of others, by inviting them into the companies international networks, and growing subsidiaries.



Carolina Rabsiun
Miss Latina Canada® 2008

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Organization Name: ES Team™ Productions (2004)

Subsidiaries: ES Team™ Television (2007); ES Team™ Model & Talent Management (2006)

Producers of: ES Team™ Television
Miss Latina Canada® Reality Series (Neuvo Mundo Television)
Miss Latina Canada® National Pageant
Look of the World Model Search Canada

Executives: Stefany Singh - Executive Director and Associate Producer, also handles all media relations.
Elizabeth Singh - Executive Producer

Services: Producers of online television network focused on the world of arts, entertainment and fashion including creatives in programming.

Producers of the national Miss Latina Canada® pageant, a national preliminary to Miss Latina World® and Ms Latina International (LLC). Producers of the reality based television series "Miss Latina Canada®".

Model and Talent Roster providing client castings, recruitment, and promotional management of models and talent.

Awards/ Recognitions:

- 2006 "International Directors of the Year" : Miss Latina World®
- 2006 -2007 Nomination: "Who's Who of International Entrepreneurs".
- Founding members of the Latin-American Canadian Chamber of Commerce

Market: Primary audience is the Hispanic community within Canada as well as Hispanic base in the United States. Both English and Spanish speaking.

Title Holder Management:

- Carolina Rabsiun - 2008
- Mariana Valente - 2007
- Giselle Moya - 2006
- Daniela Cruz - 2005

Virtual Office: www.esteemproductions.com
www.misslatinacanada.com
www.esteem.tv



Giselle Moya
Miss Latina Canada® 2006

MISS
LATINA
CANADA

In it's fifth year, the Miss Latina Canada® pageant is the only one of its kind to bring Latin women from across Canada to participate in this annual national event. Following traditional pageant style competition, the young women go through a series of challenging tasks to prove their ability to handle the enormous responsibility that is placed on our titleholders.

Winners represent Canada at international events such as Miss Latina World® and Miss Latina International (LLC), and also perform Ambassadorial functions on behalf of the Canadian Latin community travelling abroad in both North and South America.

During their reign, past winners have visited Ecuador during elections and to assist in bringing relief in the 2006 floods to rural regions; visited Chile after raising funds in Canada and donating it to a struggling school in the countries capital; visited Brazil with funds raised in Canada to give lower income families the opportunity to celebrate Christmas; and visited Hollywood, California to work with Universal Studios and the New York Film Academy.

The event continues to grow in participant rates annually drawing women from British Columbia, Ontario, Alberta, and Quebec. Every year audience capacity ranges between 400 - 600 attendees, including sponsors, South American consulates, business owners and both local & international celebrities. Both 2006 and 2007 were sold out events.



Mariana Valente
Miss Latina Canada® 2007



Daniela Cruz
Miss Latina Canada® 2005

- First titleholder
- Competed on TLN's Talento Latino
- Top 10 at Miss Latina World 2005
- National win makes news in USA & Argentina



Giselle Moya
Miss Latina Canada® 2006

- First titleholder to travel to South America
- Featured in music videos on MuchMusic
- National Spokesperson for Aventura
- National win makes news in Ecuador & Venezuela
- Top 10 at Miss Latina World 2006



Mariana Valente
Miss Latina Canada® 2007

- National win makes news in Brazil and Venezuela
- Travelled home to Brazil with money raised
- First winner to travel to Hollywood, CA and work with the New York Film Academy



Carolina Rabsiun
Miss Latina Canada® 2008

- Host of ES Team TV's upcoming program
- Will represent Canada at 2008 Ms Latina International in Miami.

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The incredible amount of interest in the Miss Latina Canada® Organization spans the nation and world over. The public and media relations work that the organization provides stirs interest in both English and Spanish speaking markets. Below is a small sample of our international coverage.



Correo Canadiense: Toronto



Diario del Cuyo: Argentina



Pagina 1: Toronto



El Comercio: Ecuador



Las Ultimas Noticias: Chile



Correo Canadiense: Toronto



Brand News: Brazil



Daniela Cruz
Miss Latina Canada® 2005

The official website of the Miss Latina Canada® Organization is located at www.misslatinacanada.com. The site was created with an interactive user experience in mind and includes unique features such as a photo gallery that gives a glimpse into the life of the winner, a blog which allows viewers to speak directly with the organization, and a video gallery that documents our titleholders activities.

Our marketing team is also actively involved in looking for new means of customer interaction by staying current with new trends. Our organization has active accounts on many networking sites such as MySpace, Facebook, OneModelPlace and ModelMayhem just to name a few,



Official Site Main Page



Video Gallery



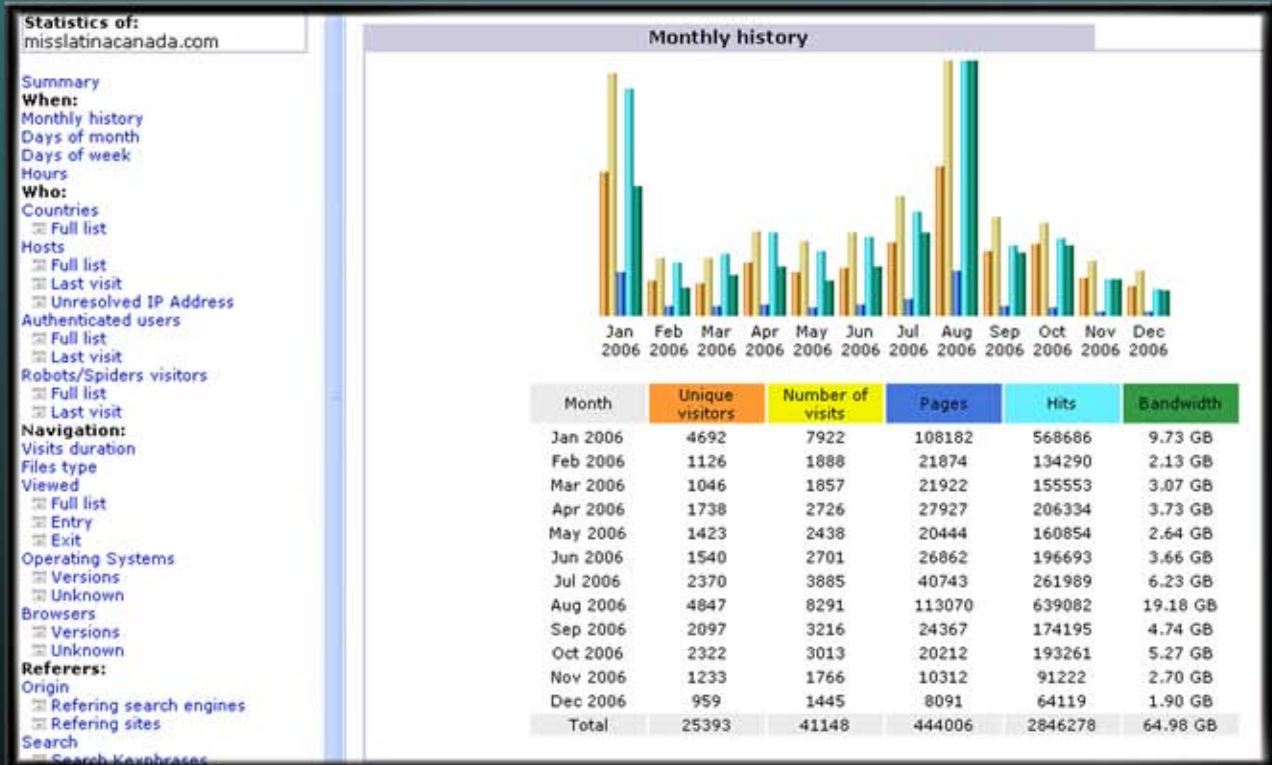
Official MySpace Page



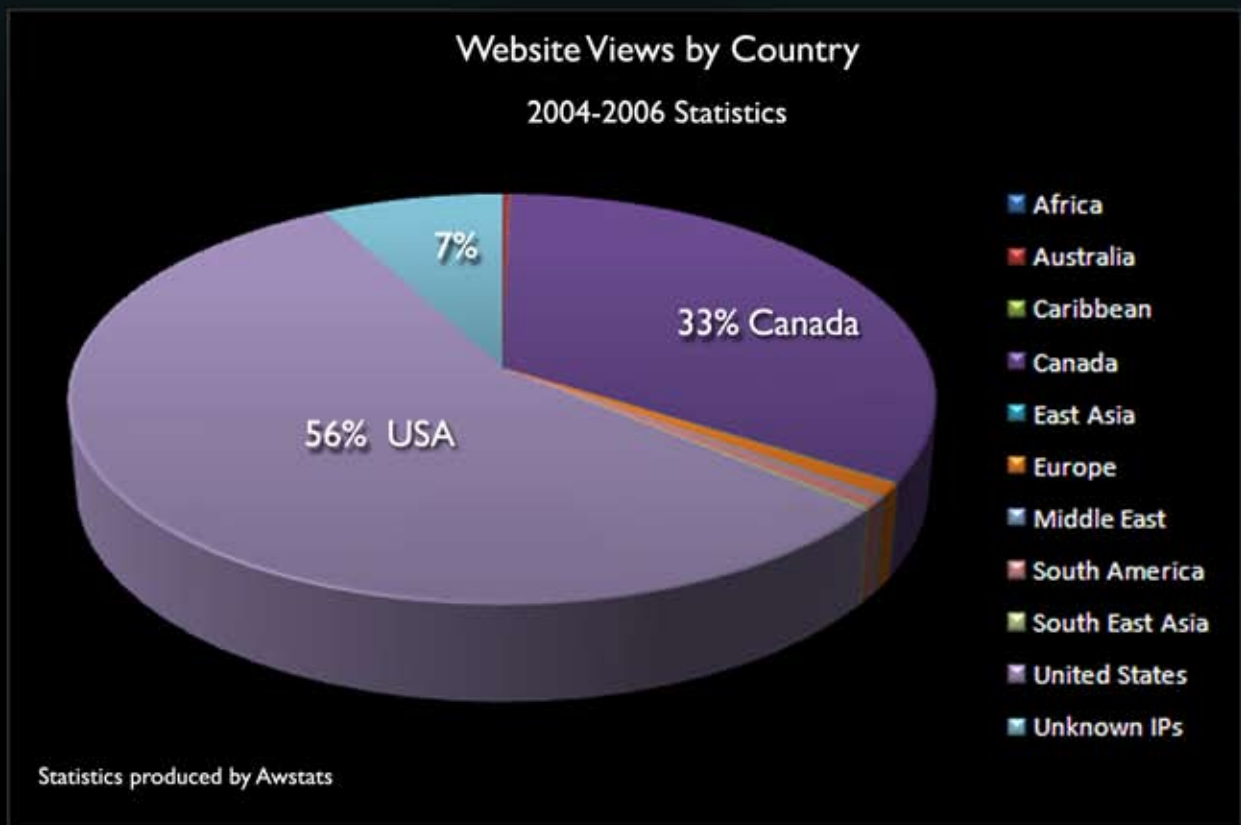
Official Facebook Page

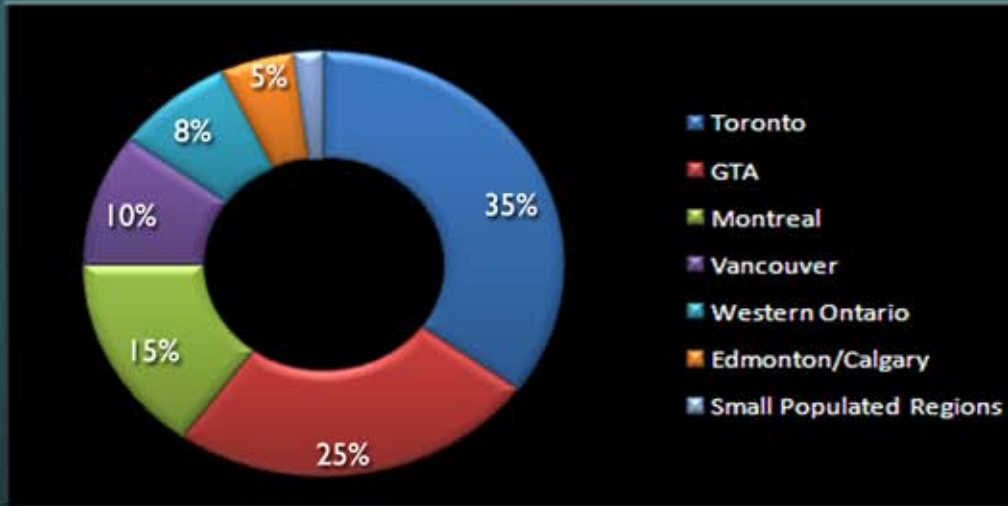
Paying attention to our market is essential to understanding our growth, our targets, and areas of opportunity. Statistics are monitored through website statistics, contestant application, media coverage video views, and audience attendance. 2007 statistics will be available next year.

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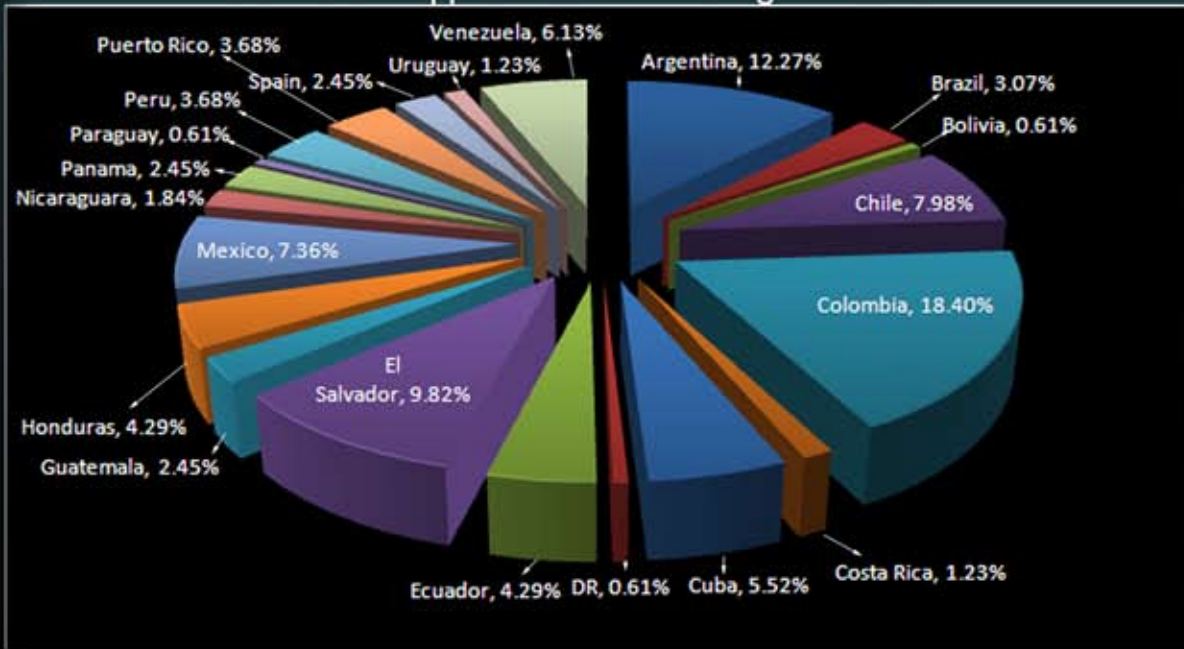
2006 Website Statistics (Jan - Dec 2006)



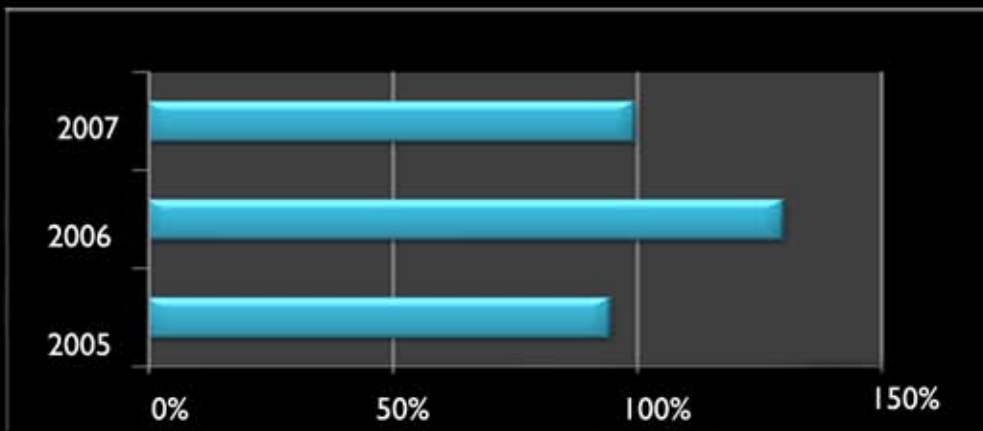


Contestant Applications by Canadian Regions

Contestant Applications Ethnic Origin Breakdown



Audience Attendance by Ticket Sales.



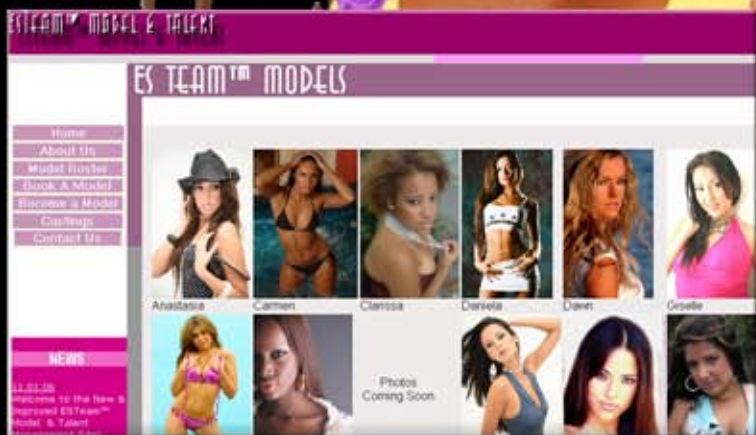
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BEAUTY & TALENT

ES Team™ Model and Talent provides a full range of model and talent services. The agency is the first Latin based model and talent agency in Canada providing many opportunities for Latin-Canadian models in North and South America that satisfies both English and Spanish markets.

Our agency has provided castings and models for TLN, SUN TV, Proctor and Gamble for Clairol, Miss Latina World, Ms Latina Interantional, Maritza Reyes Designs, Importfest, Caribana, the Brazilian Ball, Toronto Sun, LatinLife Television, and many more local and international companies.

Castings are normally done online on our model and talent website, or via e-mail request.



Our organization is considered to be a top line company in the entertainment industry, ensuring that we have red carpet access to A-List regional, local and internationally recognized celebrities.



Steven Tyler

50 Cent

Aventura



Governor Of Guayaquil

Consulate General of Brazil

Toronto Mayor David Miller

Food Network Host: Glen Peloso



City News at 6: Ann Mroczkowski

CP 24: Francis D'Souza

e-Talk Daily: Tanya Kim



The Grill Room: Gareth Wheeler

CSI Miami: Brendan Fehr

Miss Universe Canada: Inga Skya

Groupo Niche

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